



DJ OF THE MONTH



Since the founding of their own radio station, Dan and Nancy Lee have been making it a real family affair. Now that their son, Rick, is old enough to understand the mechanics of broadcasting, Dan is busy training the hopeful young dj in running a show. Below, Rick tries his hand at it without help.



NANCY LEE & DAN LESNIAK WADV-FM BUFFALO, N.Y.

■ After over ten years of working for someone else's radio stations, Dan Lesniak, in 1959, decided to try being his own boss. He quickly recruited his 'pretty wife, Nancy Lee, set up shop in Buffalo's Rand Building and has been proving, ever since, that the family that plays together, records that is, can be a successful one indeed.

The Lesniak's format is of the easy listening variety, and they've been holding their own against some of Buffalo's biggest stations, now more than ever, since FM radio has become the fastest growing of all the broadcast media.

In addition to Nancy Lee, who acts as program director, station manager, and other odd positions, the Lesniak's son, Rick, 15, has switched his interest from medicine to the broadcasting profession. For Rick, it all began quite accidentally with a Christmas broadcast. He later acquired his FCC license, but Rick's main job is keeping the records clean in the Lesniak's effort to make WADV-FM number 1. ●

*TV Radio Show
December 1970*